

**OUT-OF-SCHOOL TIME,  
ON SCHOOL GROUNDS!**



**CHAMPIONS®**





## What do you get when you choose Champions?

It starts with something no one else can offer: over 50 years of expertise from KinderCare Learning Companies and [our reputable family of brands](#). And it goes further: We have a coast-to-coast presence, and have achieved [corporate accreditation from Cognia](#).

## How do we do it?

With [customizable child care programs for kids ages 3-12 years old](#). Read on to learn more about how you can get an unrivaled experience with an on-site, extended-day program.

Why you should partner with us

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## We've got what you need.

Get to know [our program offerings](#), learn [why schools and districts partner with us](#), and imagine what we can do for you.

- ★ Before- and after-school care
- ★ [Champ Camp](#) for summer, winter, and spring [breaks](#)
- ★ No-school day coverage on snow days, teacher planning, in-service, and more
- ★ [Preschool](#), [Pre-k](#), and [extended-day kindergarten](#) classes
- ★ Employer-sponsored benefits for district staff

## Feel the power of our programs.

- ★ Get on-site, turnkey, and agile extended-day programs for single schools or entire districts.
- ★ Share our trusted network of business partners in marketing, inclusion, education, nutrition, subsidy, family support, and more.
- ★ Move all the legwork (and paperwork) of adding an on-site program off your plate.





**CHAMPIONS®**

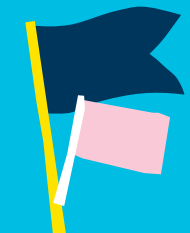
Make an  
**IMPACT**  
with us.



**800+ locations full of learning and fun**



**30+ years of inspiring students before and after the bell**



## 30 states and the District of Columbia





# We're Champions of your schools.

"Easy to work with" is the name of our game. Because you have a school or district to run, and that job's big enough.

- ★ You supply the space. We supply the rest. Yes, that means we handle licensing!
- ★ Our recruiting team will find qualified staff for our program. With six consecutive years winning the [Gallup Great Workplace Award](#), hiring and keeping talented staff comes easily.
- ★ We'll market our program, communicate with families, and share our comprehensive marketing toolkit with you.
- ★ Addressing unfinished learning, SEL skills, equity, enrichment, and extended-day programs is central to your district's post-pandemic success. Our programs do it all.
- ★ Don't forget that Champions supports parent-, state-, federal-, and grant-funded models (including ESSER). The best part: We can help you navigate the process.

*"Champions has been the most amazing partner to meet our district's needs. They provide turnkey programming along with quality care and a focus on student learning, DEI, and SEL."*

- Nicole Kooiker, Deputy Superintendent  
Cedar Rapids Community School District





# We're Champions of your students.

At the heart of our programs are kids of all kinds. No matter their age or stage, we support them, challenge them, and cheer them on.

## ★ Education

Our curriculum supports yours. [We take a whole-child approach to learning](#), covering all the [key learning domains](#) and skills like STEM, SEL, Physical Education, Literacy, Creative Expression, and more.

## ★ Enrichment

We offer all the “extras” that kids love, like [Tech Track](#), dance, cooking, and music. Exploring new passions brings renewed energy to their extended day!

## ★ Leadership

Our mixed-age programs give kids a chance to lead (and follow). [Junior Counselor](#) roles offer an invaluable opportunity for students to lead and inspire their peers.

## ★ Differentiation

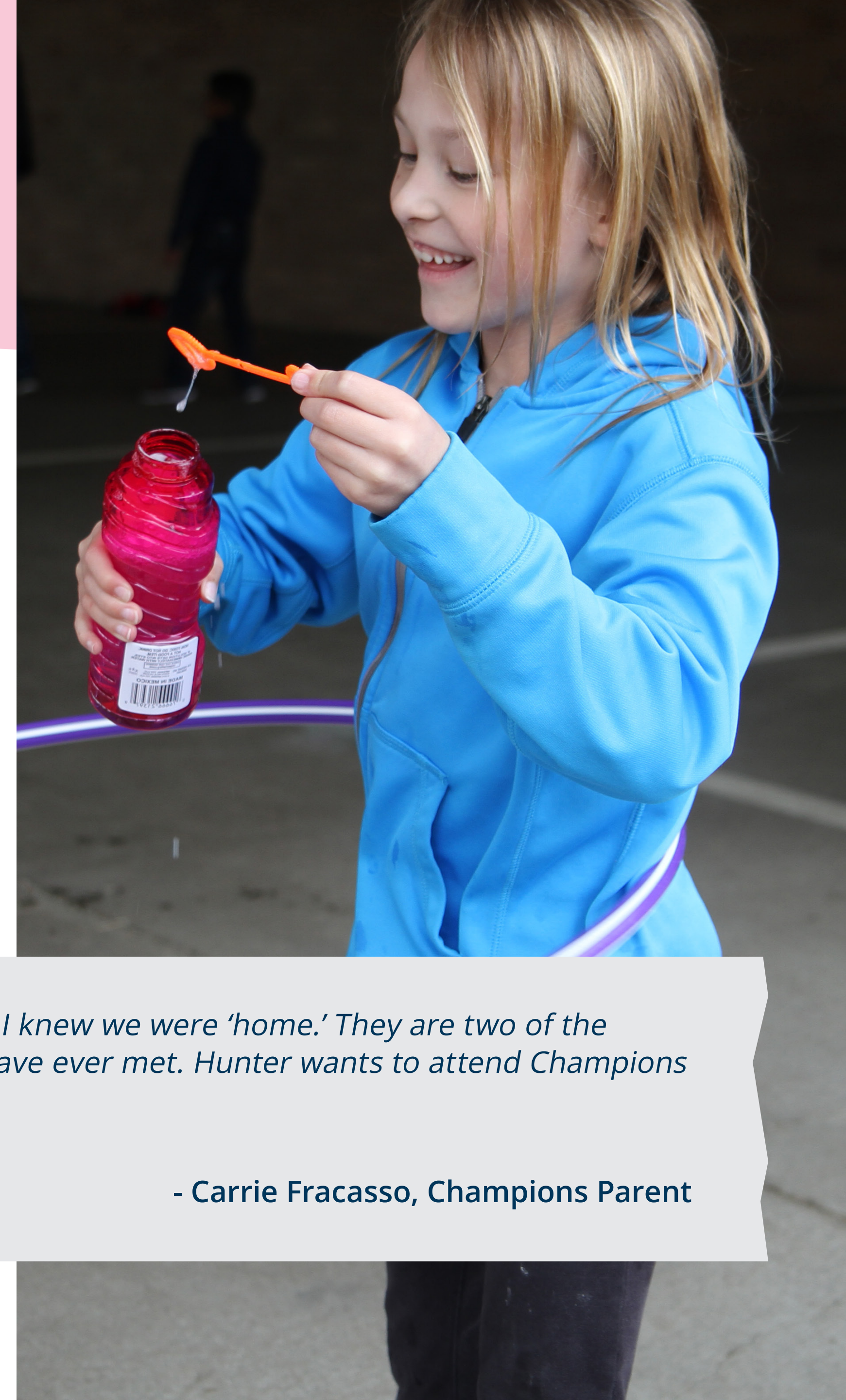
[Every child](#) in our program is approached with their unique learning style and abilities in mind.

## ★ Compassion

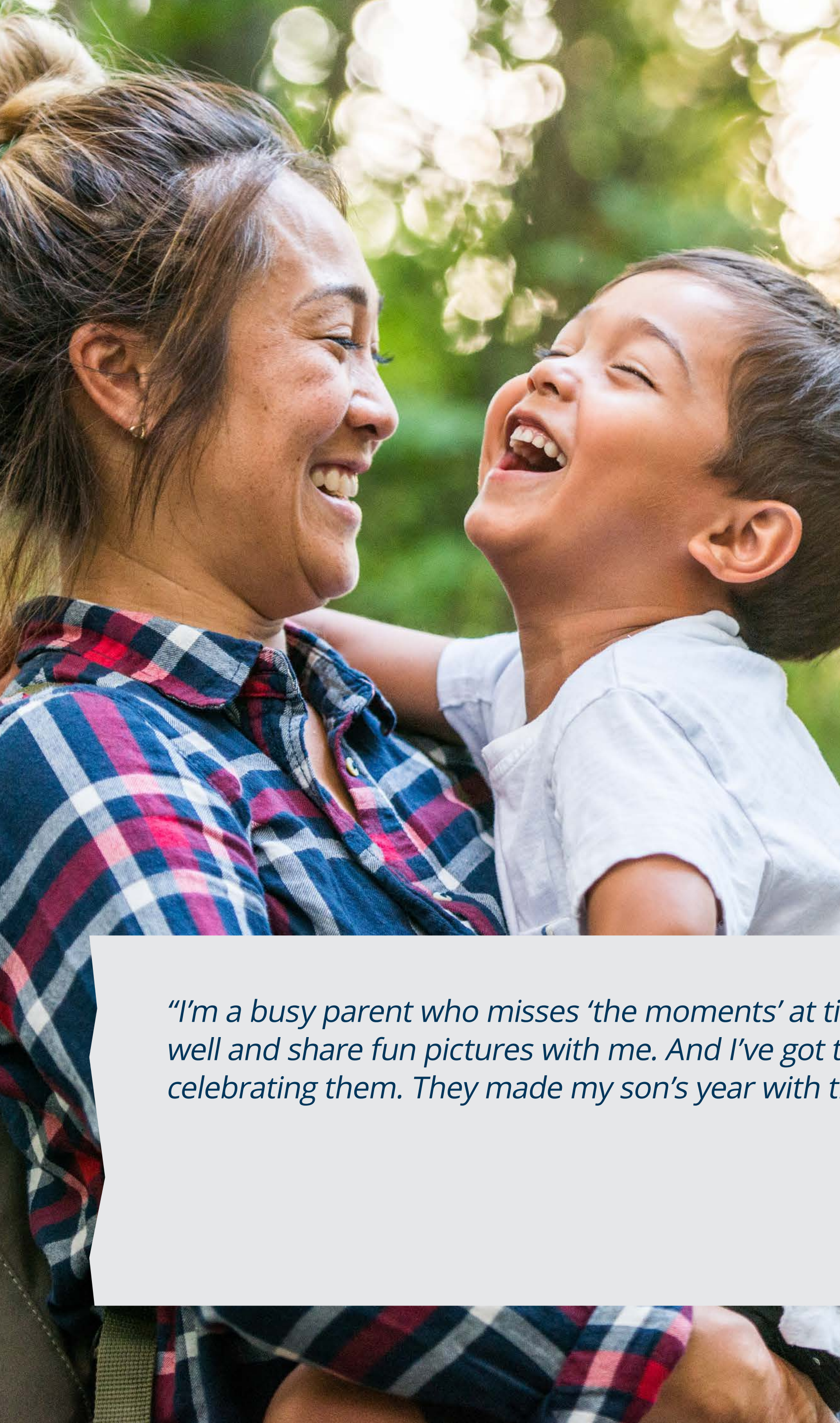
We see each student in our program for who they are. And we meet them where they are. That creates a safe, understanding environment where everyone thrives.

*“From the second we met our Champions teachers, I knew we were ‘home.’ They are two of the sweetest, most caring, and nurturing individuals I have ever met. Hunter wants to attend Champions even on the days he doesn’t need to!”*

**- Carrie Fracasso, Champions Parent**







# We're Champions of your families.

Parents care about **5 THINGS** when it comes to child care. They're all at the top of our list, too.

## 1. Safety

Being in your schools makes our programs trusted and familiar places. We take name-to-face attendance every 30 minutes and during transition times. Our [year-round protocols](#) are in place to protect students and staff.

## 2. Health and Wellness

Before students check in, we take stock at our wellness station. We touch base with how kids feel and what they've got on their minds.

## 3. Flexibility

Full-time, part-time, and extended hours give families choices when scheduling care. They can pick their schedule and make changes week to week.

## 4. Convenience

When schools are closed at the last minute or for planned breaks, we're still open! Work schedules stay intact, and students stay on track with schoolwork and homework.

## 5. Fun

Our teachers are kid-magnets who make sure our sites are truly enriching—and happy—places.

*"I'm a busy parent who misses 'the moments' at times. But my son's Champions teachers communicate well and share fun pictures with me. And I've got to thank them for seeing each child's strengths and celebrating them. They made my son's year with the Junior Counselor's badge!"*

- Becky Stoughton, Counselor—Student Services  
MA Lynch Elementary School and Champions Parent





# We're Champions of your community.

They say “it takes a village” to raise a child. Your school community is essential to families, and we're here to respect, protect, and uplift it with you.

## ★ Protection

Beyond following national and local guidance on how to protect your community, we partner with [pediatric disaster preparedness doctors](#) to advise on and validate our health and safety policies.

## ★ Representation

Our sites feel close to home because we hire from within your community and offer translations of our marketing materials (in almost any language) at your request.

## ★ Integration

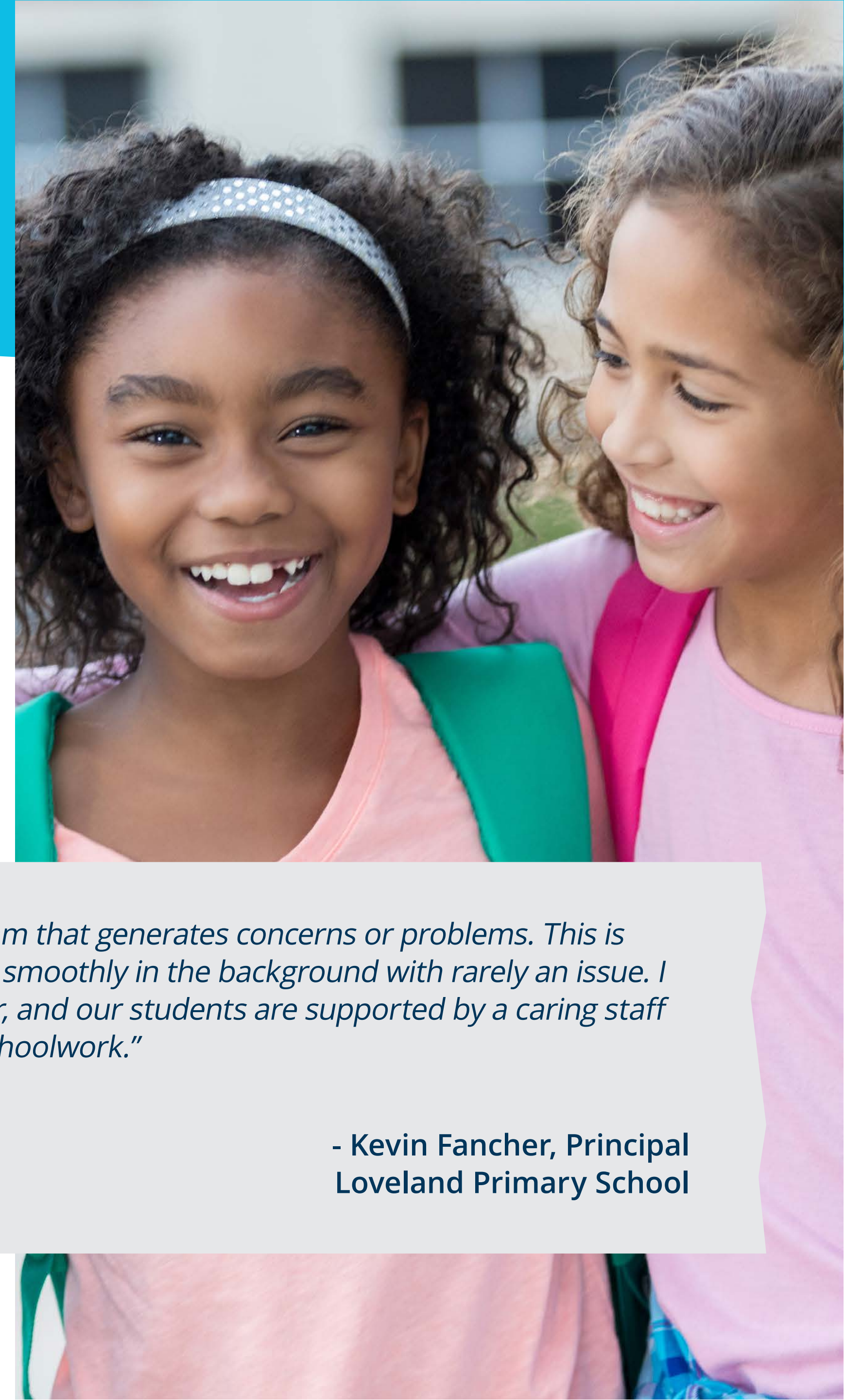
We don't see ourselves as an outside vendor. We're an inside partner. Bake sale? Fun run? Kindergarten graduation? We'll be there, because they're important to us, too.

## ★ Preservation

We give families a continuum of care that no other provider can offer. KinderCare kids aspire to be Champions. Once they're here, they inspire the next generation.

*“As a principal, the last thing I need is an on-site program that generates concerns or problems. This is far from what we experience with Champions—it runs smoothly in the background with rarely an issue. I have a good working relationship with our Site Director, and our students are supported by a caring staff who help them with whatever they need—including schoolwork.”*

**- Kevin Fancher, Principal  
Loveland Primary School**







# We're Champions of your summer!

Champ Camp for summer break delivers exactly what families need (and kids want).

To get to the heart of what makes a summer camp irresistible, we surveyed over 1,000 families and asked what they're looking for. Spoiler alert: [Champ Camp](#) has it all!

★ **Convenience, Affordability, and Flexibility**

Parents are looking for summer camps that make their lives easier. They'll prioritize options that are conveniently located, have flexible hours that provide full- and part-time options, and offer prices they can afford. That's us.

★ **Field Trips, Adventures, and Fun**

Parents want their kids to have a variety of experiences—and kids want to have fun! At Champ Camp, campers will get smile-worthy experiences including off-site field trips, interactive sports, group activities, and more.

★ **Curiosity, Engagement, and Digital Citizenship**

Battling screen wars at home is no fun for anyone. Parents want summer camps that keep their children plugged into learning while school is out! Champ Camp's research-backed curriculum is designed to extend skills and knowledge, inspire curiosity, and build resilience through hands-on experiences.

★ **Independence, SEL, and Confidence**

Parents want their children to practice social-emotional skills that build confidence, like managing emotions, making decisions, being independent, and getting along with others. Champ Campers choose their own adventure and buddy up with pals—proving that learning happens best when kids are happy!

★ **BONUS: Champ Camp is available for winter and spring breaks, too!**

*"Thank you so much for providing such an awesome summer camp! Wow, just wow. The boys come home exhausted almost every day. This was such a wonderful experience and I never once felt like they were missing out on summer fun."*

—Dawn Green, Mom to James and Julian



# READY TO CONNECT?



Hear success stories from schools like yours.



Contact us about starting a partnership that can support your learning community.

Follow  
Us. →



Our Family  
of Brands

